

# MEDIA KIT

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Author: Tamara Dever | ISBN 978-0-9987023-3-9 | Publisher: Narrow Gate Books  
Categories: GAMES & ACTIVITIES / Trivia + MUSIC / Genres & Styles / Rock

# WE'RE IN THIS LOVE TOGETHER



## UNWIND—NO, *REWIND*—WITH THIS RETRO PARTY IN A BOOK!

Rock and pop music from the '70s and '80s still brings Joy and an immediate smile to people everywhere. It's the soundtrack to the lives of GenXers and right back to where you were when you heard each song. This fun-filled music is a Call to the Heart and the inspiration for this book.

In unique, new formats, the reader's knowledge of song titles, lyrics, and the artists who made them famous will be tested on page after page. Nostalgic readers will be compelled to share with friends, making this an instant Rock and Roll Party in a book!

- More than 1,000 quiz questions
- 17 chapters with unique themes
- A smart mix of musical genres and difficulty levels

**Totally excellent for GenXers, trivia contests, Mother's and Father's Day gifts, musicians, DJs, classic rock and pop fans, book lovers, '70s and '80s parties.**



# SOMETHING ABOUT YOU

## AUTHOR BIO (LONG)



**TAMARA DEVER**

Tamara (call her Tami or Tam) Dever grew up on books, music, and art. She began reading at a very early age and read every horse book available from the library or the Arrow Book Club. Her dad had her convinced that country was the only type of real music until she discovered pop in sixth grade. In fact, while in junior high, her first concert was to see Johnny Cash with her family. She still loves the nostalgia classic country brings, but prefers '70s and '80s rock and pop these days.

Tami is the founder and creative director of TLC Book Design, a leading, boutique book creation firm for publishers of all sizes. She's somewhat addicted to playing lyrics trivia games with her coworkers (or anyone who will join the fun) and has an epic '80s costume birthday party each year. Concerts are her favorite thing to do on a date

night and she's seen Billy Joel eleven times, including at Lambeau Field—a thrill for a die-hard Packer fan! Other favorites include Queen, Journey, Styx, Chicago, and Toto. She'll insert a fitting lyric into any conversation and can rewrite a song with lyrics that'll make you laugh (or roll your eyes) in minutes. (You read the book, right? Tell me they didn't roll at least once.)

Tamara lives in Austin, Texas with her husband, two kids, two dogs, and a boatload of books, cassettes, albums, and CDs.

## SHORT

Tamara Dever is an award-winning book designer, owner of TLC Book Design, and insatiable lover of '70s and '80s pop and rock music and culture. She lives in Austin, Texas with her husband, two kids, two dogs, and a boatload of books, cassettes, albums, and CDs.

# FOR THOSE ABOUT TO ROCK (We Salute You)

**“Word up! This book is funky fresh— a totally excellent adventure I couldn’t put down. You’ll love the ’70s and ’80s trivia and games that make you remember all the things you forgot you knew!”**

– LeGRANDE GREEN, 4x Emmy winner, Supervising Producer, “The Oprah Winfrey Show,”  
LoveMy80s.com

**“Musical trivia that will tease your brain in a radical new way. More than just remembering song lyrics, *Ultimate Mix Tape* uses songs themselves as clues for you to decipher specific places and even movie titles. A very fun spin on game night!”**

– JASON GROSS, Rediscoverthe80s.com,  
Class of ’94

**“AWESOME! We were just going to look at a couple of the games. Before we knew it, two hours had flown by! We’ll definitely be using this on the air.”**

– GARY TEEL, owner, Wave 80 Radio,  
Wave80hits.com, Class of ’83

**“An instant party hit! This book will take entertainment to another level. I highly recommend fellow DJs have this resource in their arsenal.”**

– STEVE MECKLENBERG,  
The Hits R It mobile DJ service, Class of ’86

**“You’re going to love this one-stop memory shop of retro goodness.”**

– BRUCE MCCANDLESS III, author of *Carson Clare’s Trail Guide to Avoiding Death*, Class of ’79

**“Tamara Dever knocks it out of the park with endless pages of music trivia games that will challenge (at times) even the most diehard ’70s and ’80s music fan.”**

– RICK CAMPBELL, lifelong Duranie, Class of ’90

**“As Larry Lujack might have said, ‘The hits just keep on comin’.’ Dever presents another nonstop parade of classic rock and pop songs bringing back great memories.”**

– JOE B., award-winning author, Class of ’76,  
year of “The Boys are Back in Town.”

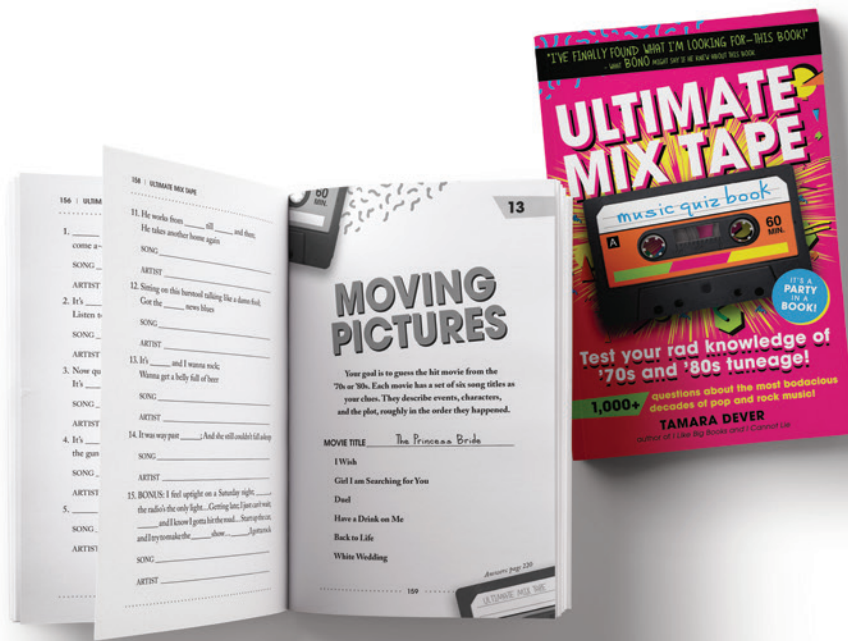
**“Remember back in the ’70s and ’80s when music was good? You’ll love this book! A great source for music trivia online, too. This book is ace!”**

– CRAIG ANDERSON, 80sNostalgia.com, UK,  
Class of ’90

**“Your book reminded me of so many good bands from the ’80s and ’90s. I have Pandora going and cooking is more fun than usual tonight!”**

– LISA HOCHGRAF, long-time magazine editor  
and Billy Joel fan; Class of ’87





# I'LL BE THERE FOR YOU

## THIS BOOK IS TOTALLY EXCELLENT FOR:

- GenXers/women and men born in the '60s and '70s
- Trivia contests (inspire questions, prize giveaways)
- Mother's Day/Father's Day/birthday/holiday gifts
- Classic rock and pop fans
- Musicians (Great to alleviate tour bus monotony.)
- DJs (provide trivia, questions for call-in contests, remote prizes)
- '70s and '80s parties, cruises, beach parties, conferences

## BENEFITS OF UMT:

- Provides laughter and levity in worrisome, unsure times
- Brings a sense of nostalgia and the "good old days"
- Inspires creativity
- Brain-teasers and music are both known to improve mental function
- Brings people together both in-person and virtually for hours of fun
- Helps parents teach their kids about the best music ever made!



# TALK TO ME

## INTERVIEW QUESTIONS TO CONSIDER

- What makes this book timely, though it has a retro theme?
- What is it about that music gets to you most?
- What was most often on your high school playlist?
- Did you make mix tapes? Did you ever get them from friends?
- What was your first concert? Favorite?
- What artist have you seen that's better live than recorded?
- Is there a band you'd see more than once? Never again?
- What concert's on your bucket list?
- Test me with a couple of questions from the book.
- Are you writing more books?
- Is this your first book?  
(Hint: It's my third — second with a music theme.)
- Are you a full-time author?/What's your "day" job?
- How are the '80s a family affair for you?
- I heard something about you and Freddie Mercury at a concert. What's the real story?



# FREEZE FRAME

These author and book images and more are available online in various formats

[Download them here.](#)







# REACH OUT

Tamara is available for radio/TV/podcast/Zoom interviews, guest blog posts, and the like.

## Connect with Tamara Dever

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**That's All.  
Talk To Ya Later!**